



# Apps

We are all aware of the business benefits to being mobile, but what happens if you don't have any connection but you still need to do work? Teamstudio specialise in apps that don't need an internet connection to work, allowing you to get on with your day.

For some of us the biggest roadblock to getting work done is being limited to working only while at a desktop at the office. These days the words 'mobile' and 'mobility' refer to more than just a mobile phone. They refer to a new way of life and a new way of work.

Nigel Cheshire, CEO of Teamstudio, commented "Teamstudio's Unplugged is the key for all those who don't want to be tied to a desk to remain productive. Unplugged provides efficiency and productivity by mobilizing traditionally immobile business applications. Users gain access to the mobilized app and all its data, anywhere, anytime, with or without an Internet connection."



Nigel Cheshire, CEO of Teamstudio

Unplugged is a powerful platform that operates across all major mobile operating systems and mobile devices. And Teamstudio's Services team can guide customers through the mobilization process or provide complete build services. Applications are customizable and can take advantage of cool features like camera support; applications that require or support an image component can use the camera feature to capture images and upload them to the system. If connectivity is not available, any data that is modified in the mobile app will be synchronized when connectivity is reestablished.

"Once Unplugged is deployed as a platform in a company's environment, there's unlimited capability to mobilize additional applications. Bringing value and productivity to employees and to the organization." added Nigel.

## Editors Choice:

Cardmunch by LinkedIn.

This isn't just another business card reader. Synced with your LinkedIn account this FREE app will not only store your business cards in an address book it will also tell you a bit about the person from their LinkedIn profile. When you have back to back meetings and you need a quick refresh of the person you are about to see this is great. You can also copy any contacts to your phone, you can open up emails and connect via LinkedIn directly from the app. Available from iTunes.



## Top of the Apps:

### Across the Board:

**Evernote for Business** This mature multi-platform note taking application is now in its fifth version, which includes upgraded functionality in Evernote for Business, at a price of \$10 per user per month. For many companies that rely on collaboration, the simplified billing, enhanced support and additional Business Notebook features in this classic make it a powerful tool in 2013.



**Workshare** Have you ever been working on something late at the office and wanted to finish it at home? Forgot your USB stick? Aside from emailing it to yourself or popping it in Dropbox what can you do with confidential or sensitive files? Workshare will alleviate this issue with mobile app and syncing functionality. Employees will be able to synchronize files between the Workshare platform and any mobile device, which is more important than ever in our age of BYOD. Workshare also helps employees collaborate more readily from the road with real-time insight into file updates, comments and access for all collaborating parties on any device, from any location. Available from iTunes.



**Dropbox for Teams** Moving from Dropbox to Dropbox for Teams is another wise consideration for 2013. Enhanced sharing options and integrated file revision history are two of the additional features in "Teams" that make the increasingly popular Dropbox, super powerful for businesses and teams. Some organizations are considering this option as an alternative to traditional file server storage for files. See [www.Dropbox.com](http://www.Dropbox.com) for more details.



### RabbleBrowser for iPad.

This iPad app makes sharing URLs, files and anything stored on Dropbox easy to do. With RabbleBrowser, any number of iPads in a conference or meeting room can instantly chat or share a browsing session. The app streamlines conversations by allowing everyone to see the same things together without having to type out confusing web addresses or email attachments. No more shouting web addresses out across a crowded boardroom! RabbleBrowser is available for £1.99 from the iTunes Store



### For Fun!

**Help: My Friend Gave Me the Flu!** Medical company Help Remedies is using social media to help people finger the "friend" that got them sick. The Facebook app scans friends' profiles for complaints of symptoms and shows the likelihood that they got you sick. Don't just sit there feeling ill...blame someone!

